**Aix-Marseille Graduate School of Management - MBA Change and Innovation**

* One idea to remember? The objective of the MBA is to insist on the “human” aspects of leadership.
* The IAE Aix MBA is a ten months general program with an emphasis on change and innovation management. Concretely? A class on change management (how do you manage the human side on any change you implement in the company?) and with regards to the innovation aspect of the formation: a focus on design management. Good to know: this is a full time MBA: from early September to end of June.
* The innovation is not only contained in the classes, the pedagogy is creative as well. You will be able to take classes such as contemporary dance or theater to “be at ease with your body”. Similarly, at the beginning of classes you will have an outdoor day for team building.
* Average is a minimum amount of relevant experience of 3 years: de facto the average is about 8 to 10 years experience. Globally speaking: 40% of participants are engineers managing projects but not people yet, 30% of people come from the business sphere, and the rest from very various background (law, political sciences, languages, medicine, pharmacy…).
* To enroll in this MBA fully taught in English, language skills are a must. The point is for you to be able to discuss and not limited by language (TOEIC 800 and more). No worries, beyond the results the interview will be partly in English allowing the team to measure your level. Also before classes start: three weeks of intensive course of English for those who want to acquire the necessary vocabulary. Classes of French are also provided for non-native speakers.
* You have not experience in management? No worries, it is not necessary to come from a managerial background as the first semester is actually dedicated to provide you with fundamentals in business (accounting, finance, strategy, marketing,..).
* During the second semester from January on, you will focus on two things. First a business project: it is a team project where you get to create a business project that you will defend in front of investors. Second a consulting project: in team as well, you will need to find a company and help it solve a problem.
* What is the value added of this program? First, you interact not only with the professors but also with your peers. Secondly you get to work closely with your teammates on various projects. The participant present underlines that the MBA teaches you to deal with uncertainty and reality, not only focused on theory.
* Another advantage: the faculty is academic but at the same time consultants, therefore they do know what are the standards in the “real world”.
* You will also get to work in “Cezanne seminars”, that is to say a set of different classes over the year aiming at providing you with critical thinking on business. The idea: use your brain not only to learn more but also to stretch what you already know.
* The return on investment of this program: determine a new path for your career, building of a network, internationalization and increase of salary. Tempting isn’t it?
* The faculty also organizes for you a study tour based on corporate social responsibility and social enterprise with classes and company visits. Next trip? Probably to Vietnam.
* The program provides you with three individual coaching sessions per year and a professional councilor is available to help you build your new career.